



**For Immediate Release**

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## ***Nicholas Brealey Publishing Announces Davies-Black Acquisition***

[Boston, January 7, 2009] Chuck Dresner, Vice President and Associate Publisher of Nicholas Brealey North America, announces the purchase of the Davies-Black® book division from CPP, Inc. The deal closed on December 31, 2008.

"We are optimistic about the future for books in the areas we publish in and we have been looking for ways to fuel additional growth," Dresner said. "Davies-Black has built up an excellent publishing program and a recognized brand in some of the same categories, especially coaching, business and leadership titles. It was clear to us that adding their list to ours would strengthen both and help us become a leader in those areas. We are very excited about the possibilities, particularly coming off a year in which our sales improved and we added to our editorial team."

Dresner added, "We plan to keep Davies-Black as a separate line to join our existing portfolio of different imprints for different niches." The Nicholas Brealey Publishing group currently comprises Intercultural Press, which specializes in cross-cultural titles for professional and academic markets, and Nicholas Brealey Publishing, which focuses on coaching, business and popular psychology for trade and professional markets.

"This acquisition unifies the two best coaching lists from both sides of the Atlantic and Davies-Black's distinguished titles will add real depth to our already comprehensive range, particularly in the leadership and human resources categories," said Founder & President Nicholas Brealey. "It brings us the fresh area of career management, while extending our reach into the popular and practical psychology field to build on the success of titles such as *50 Psychology Classics*. In addition, we already share the same U.S. distributor in NBN so this will be logistically seamless. This is an exciting expansion of our U.S. list."

The acquisition numbers over 100 Davies-Black titles, which focus on enabling readers to develop themselves, their work teams and their organizations. It includes renowned coaching and career books like *Co-Active Coaching* by Laura Whitworth et al, and *What's Your Type of Career?* by Donna Dunning, as well as new business books like the upcoming *The Innovation Zone* by Thomas M. Koulopoulos and *The Female Brand* by Catherine Kaputa. Nicholas Brealey Publishing has also acquired non-exclusive world publishing rights to Davies-Black's bestselling classic *Gifts Differing: Understanding Personality Type* by Isabel Briggs Meyers and Peter B. Meyers. CPP will continue to sell *Gifts Differing* to its assessment customers and distributors. These titles are joining Nicholas Brealey Publishing's own top business titles including *Coaching for Performance* by John Whitmore, *When Cultures Collide* by Richard D. Lewis, and *Get to the Top on Google* by David Viney.

**Nicholas Brealey Publishing** is an award-winning independent press with an international reputation for innovative books in business and economics, popular psychology, travel writing and crossing cultures. Founded in the UK in 1992, Nicholas Brealey Publishing increased its foothold in the U.S. when it purchased Intercultural Press in 2000. In 2004 the company opened an office in Boston, MA where it has since located all its sales, marketing and editorial activities. Visit us at [www.nicholasbrealey.com](http://www.nicholasbrealey.com).

### **CPP, Inc.**

Since its founding in 1956, CPP, Inc. (formerly Consulting Psychologists Press) based in Mountain View, CA has become the leading publisher and provider of innovative products and services for individual and organizational development, supplying reliable training solutions to businesses of all sizes, including the Fortune 500. The company's hundreds of unique offerings have been used by millions of individuals in more than 100 countries, in more than 20 languages, to help people and organizations grow and develop by improving performance and increasing understanding. Among CPP's world-renowned brands and services is Myers-Briggs Type Indicator (BMTI). For more information visit [www.cpp.com](http://www.cpp.com).

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