



### **For Immediate Release**

Victoria Fedorowicz, Nicholas Brealey Publishing  
+44 (0)20 7239 0360 publicity@nicholasbrealey.com

January 7<sup>th</sup>, 2009

## ***Nicholas Brealey Publishing Announces Davies-Black Acquisition***

We are pleased to announce the purchase of the Davies-Black® book division from CPP, Inc by Nicholas Brealey Publishing's North America company (NB Publishing Inc). The deal closed on December 31, 2008

“This acquisition unifies the two best coaching lists from both sides of the Atlantic and Davies-Black’s distinguished titles will add real depth to our already comprehensive range, particularly in the leadership and human resources categories,” said founder and Managing Director Nicholas Brealey. “It brings us the fresh area of career management, while extending our reach into the popular and practical psychology field to build on the success of such titles as *50 Psychology Classics*. In addition, we already share the same US distributor in NBN so this will be logistically seamless. This is an exciting expansion of our US list.”

Chuck Dresner, Vice President and Associate Publisher of Nicholas Brealey North America commented, “We are optimistic about the future for books in the areas we publish in and we have been looking for ways to fuel additional growth,” Dresner said. “Davies-Black has built up an excellent publishing programme and a recognized brand in some of the same categories, especially coaching, business and leadership titles. It was clear to us that adding their list to ours would strengthen both and help us become a leader in those areas. We are very excited about the possibilities, particularly coming off a year in which our sales improved and we added to our editorial team.”

Dresner added, “We plan to keep Davies-Black as a separate line to join our existing portfolio of different imprints for different niches.” The Nicholas Brealey Publishing group currently comprises Intercultural Press, which specializes in cross-cultural titles for professional and academic markets, and Nicholas Brealey, which also focuses on coaching, business, and popular psychology books for trade and professional markets.

The acquisition numbers over 100 Davies-Black titles, which focus on enabling people to develop themselves, their work teams and their organizations. It includes renowned coaching and career books like *Co-Active Coaching* by Laura Whitworth et al, and *What’s Your Type of Career?* by Donna Dunning as well as new business books like the upcoming *The Innovation Zone* by Thomas M. Koulopoulos and *The Female Brand* by Catherine Kaputa. Nicholas Brealey has also acquired world publishing rights to Davies-Black’s bestselling classic *Gifts Differing: Understanding Personality Type* by Isabel Briggs Meyers and Peter B. Meyers. These titles are joining Brealey’s own top business titles including *Coaching for Performance* by John Whitmore, *When Cultures Collide* by Richard D. Lewis, *Get to the Top on Google* by David Viney and such recent hits as *Futures Files* by Richard Watson and *The Secrets of CEOs* by Steve Tappin.

**Nicholas Brealey Publishing** is an award-winning independent press with an international reputation for innovative books in business and economics, popular psychology, travel writing and crossing cultures.

For all translation rights enquiries please contact Nicholas Brealey, rights@nicholasbrealey.com  
Tel: +44 (0)20 7239 0360 Fax: +44 (0)20 7239 0360.